

Dear Vendor:

The New Jersey Department of Agriculture, Division of Plant Industry is seeking bids for Outdoor Media, Digital and Social Media Advertising for Spotted Lanternfly Outreach Program.

Find attached documents for your review. Please respond no later than June 30, 2025, at 4:00 pm EST.

When responding, please include the attached Agency Request for Proposal completed, as well as a separate formal quote. The selected vendor must be successfully registered within NJSTART in order for a purchase order to be issued to them. If you are not interested, please notify us that you will not be responding to the bid.

The RFP and request to bid is also posted on our New Jersey Department of Agriculture Website.

Thank you,